

# Men's Equality Month: November 2024

## Media Toolkit



## International Council for Men and Boys

November is Men's Equality Month (MEM), a time to celebrate men's roles in society and raise awareness about the 12 areas of male disadvantage.

**#GenderEqualityForMen**

# About Men's Equality Month

November is Men's Equality Month (MEM), a time to **celebrate** men's roles in society and raise awareness about the 12 areas of male disadvantage. We encourage global participation in events and activities spotlighting these issues to promote gender equality.

## Why Men's Equality Month?

The contributions of men and the unique challenges they face, such as educational disparities, mental health crises, workplace fatalities, and biases in the criminal justice system, have often been overlooked. MEM aims to highlight these issues and foster a balanced society.

**International Men's Day on November 19 will focus on the theme: *Positive Male Role Models*.**

## A Global Movement

By participating in Men's Equality Month, you are contributing to an emerging global movement to address the disparities faced by men and boys. Together, we can create a society where everyone, regardless of gender, has the opportunity to thrive. Let's make November a month of action, awareness, and advocacy for men's equality!

# Areas of Male Inequality



1. Education



2. Health



3. The Boy Crisis



4. False Allegations



5. Violence against Men



6. Shared Parenting



7. Victims of Crime



8. Partner Abuse



9. Homelessness



10. Workplace Injury



11. Reproductive Rights



12. Media Bias

## MEM Themes and Goals

*Theme: Addressing the Unique Challenges of Men and Boys.* Men's Equality Month focuses on specific areas of disadvantage affecting men and boys, advocating for their recognition and resolution.

### Main Topics of Focus of Male Disadvantage for November:

#### *Men's Health/Suicide (item 2)*

Promoting awareness and support for men's mental and physical health, emphasizing the importance of preventive care and addressing high suicide rates.

#### *The Boy Crisis (Item 3)*

Highlighting educational and social challenges faced by boys, including lower academic achievement, and advocating for targeted support.

#### *Positive Role Models (Item 3)*

Highlighting the achievements and virtues of influential men in society to inspire and guide the next generation towards excellence and integrity.



#### *False Allegations (item 4)*

Addressing the need for fair legal processes to prevent and mitigate the impacts of false accusations, which can severely damage a man's life.

#### *Shared Parenting (item 6)*

Advocating for a legal presumption of shared parenting to ensure fathers can be equally involved in their children's lives, countering the challenges faced in custody battles.

#### *Partner Abuse (item 8)*

Recognizing that men can be victims of domestic violence, advocating for resources and support to help male victims.

## How You Can Participate:

- **Join the Wave:** Sign up on the home page for event updates. <https://menandboys.net>
- **Host Workshops and Seminars:** Educate the public about male disadvantages in schools, community centers, and online.
- **Social Media Campaigns:** Use [#MensEqualityMonth](#) to share facts, stories, and advocacy messages.
- **Collaborate on Solutions:** Work with local leaders and organizations to address the issues men face.

## Best Practices

- **Be Inclusive:** Welcome participation from all genders to amplify the message of equality.
- **Stay Informed:** Use credible sources for accurate information.
- **Engage the Community:** Involve leaders and organizations in your events.
- **Create Safe Spaces:** Encourage open discussions about men's challenges.
- **Highlight Success Stories:** Share stories of overcoming adversity and progress in addressing male disadvantages.

# SAMPLE TWITTER POSTS

During Men's Equality Month, let's recognize that domestic abuse affects both sexes. Everyone deserves support and protection, regardless of gender. Let's address this issue openly and ensure fairness for all.  
#GenderEqualityForMen #MensEqualityMonth  
#PartnerAbuse #EqualityForAll



During Men's Equality Month, we must address false allegations of abuse. They can devastate lives and undermine real victims. Let's work towards a fair legal system that protects all sexes.  
#GenderEqualityForMen  
#MensEqualityMonth #FalseAllegations  
#EqualityForAll

This Men's Equality Month, let's focus on the critical issue of men's health. Men face a 5-year shorter lifespan than women. It's time to prioritize men's health, raise awareness, and close this gap.  
#GenderEqualityForMen  
#MensEqualityMonth #MensHealth  
#HealthAwareness #EqualityForAll.



# FACEBOOK SAMPLE POSTS

## Celebrating Men's Equality Month: Equal Shared Parenting for All

This November, in honor of Men's Equality Month, we're highlighting the importance of equal shared parenting. Ensuring children have the benefit of both parents fosters their emotional well-being and academic success, while also promoting gender equality in family dynamics. Let's advocate for policies that support equal shared parenting and recognize the invaluable role of both moms and dads. Together, we can build stronger, more supportive families!



#GenderEqualityForMen #MensEqualityMonth #EqualSharedParenting #KidsNeedBothParents

## Addressing The Boy Crisis During Men's Equality Month

As we observe Men's Equality Month this November, it's crucial to bring attention to The Boy Crisis. Our boys are facing significant challenges in education, mental health, and more. By raising awareness and taking action, we can help them reach their full potential. Let's work together to create a balanced and fair society for all, ensuring our boys have the support they need to thrive!



#MensEqualityMonth #TheBoyCrisis  
#SupportOurBoys #GenderEqualityForMen

## Men's Equality Month: Focusing on Men's Health and Suicide Awareness

This November, during Men's Equality Month, let's prioritize the critical issues of men's health and suicide prevention. Men are often overlooked in these areas, facing higher rates of suicide and shorter life expectancy. It's time to break the silence and encourage open conversations about mental health and well-being. Together, we can support men in seeking the help they need and reduce the stigma around mental health issues. Let's work towards a healthier, happier future for all men.



#GenderEqualityForMen #MensEqualityMonth  
#MentalHealthMatters #SupportMen 1d

# Participants:

1. Australia: Dads4Kids: <https://dads4kids.org.au/>
2. Bermuda: ChildWatch Bermuda: <https://childwatch.bm>
3. Bulgaria: NGO Alternative Energie: <https://www.facebook.com/npoae/>
4. Canada: Action for New Spouses of Quebec: <https://ancq.qc.ca/>
5. Canada: Canada Equal Parenting Council: <https://canadianepc.org/>
6. Canada: Canadian Children's Rights Council: <https://CanadianCRC.com>
7. Canada: Complex Trauma Canada: <https://www.complextraumacanada.com/>
8. Canada: Evolut Consulting: <https://evolutconsult.com>
9. Canada: False Allegations Canada: <https://org/>
10. Canada: International Families Alliance: <https://www.ifalliance.net/>
11. Canada: Kersi Consulting: Mississauga, Ontario
12. Canada: National Parents Organization, Canada: <https://www.facebook.com/groups/1150968985794376>
13. Canada: Rene Counseling: <https://renecounseling.com>
14. Chile: Chilean Shared Parenting Foundation: <https://www.facebook.com/CrianzaCompartidaChile.Cl>
15. Ecuador: Father for Justice: <https://padresporjusticia.org/>
16. El Salvador: ICMB – ES
17. England: Artists Against False Allegations: [https://x.com/AAFAI\\_org](https://x.com/AAFAI_org)
18. England: Cambridge Alliance of Legal Psychology: London
19. England: Gender Parity UK: <https://genderparity.uk/>
20. England: Fighting for the Falsely Accused: <https://www.fightingforthefalselyaccused.com>
21. England: International Men's Day – UK: <https://ukmensday.org.uk/2024-theme/>
22. England: Marriage, Sex & Culture Group: <https://msc.support>
23. Europe: Platform for European Fathers: <https://europeanfathers.wordpress.com>
- Australia: Dads4Kids: <https://dads4kids.org.au/>
24. India: All Bengal Men's Forum: <https://allbengalmensforum.com>
25. India: International Men's Day: [https://www.internationalmensday.info/kanvikfoundation/international\\_men\\_s\\_day](https://www.internationalmensday.info/kanvikfoundation/international_men_s_day)



# Participants

## Cont.:

- 26.India: MyNation Hope Foundation: <https://mynation.net>
- 27.Kenya: African Boy Child Network: <https://www.africanboychildnetwork.org>
- 28.Lithuania: Association Against Parental Alienation: <http://www.priestevu-atstumima.lt>
- 29.Netherlands: Father Knowledge Center: <https://vaderkenniscentrum.nl>
- 30.Philippines: MenCourage Philippines: <https://www.facebook.com/MenCouragePhilippines?mibextid=ZbWKwL>
- 31.Slovenia: Association of Fathers of Slovenia: <https://ocetje.si>
- 32.Spain: ANAVID: <https://anavid.es/>
- 33.Sweden: Swedish Achilles Foundation: <https://akillesforbundet.se/>
- 34.Trinidad: Rebekah Ali-Gouveia, Attorney at law: <http://www.caribbeanyouthpartnership.com>
- 35.US: Advocates For the Falsely Accused: [https://www.theaffa.org\](https://www.theaffa.org/)
- 36.US: Americans for Equal Shared Parenting: <https://afesp.com>
- 37.US: Colorado Resilience: <https://coloradoresilience.org>
- 38.US: Dads and Moms PAC: <http://www.dadsmomspac.org/>
- 39.US: Foundation for Male Studies: <https://www.malestudies.org>
- 40.US: Foundation for Parental Rights for Veteran Fathers: <https://veteranfathers.com>
- 41.US: Interference with Child Custody Coalition (IC3) HeroesforChildrensRights.org
- 42.US: Male Positive Media: <https://x.com/malepositive?s=43>
- 43.US: Men are Good: <https://menaregood.com>
- 44.US: Partners in Men's Health: <https://partnersinmenshealth.com>
- 45.US: Tar Network: <https://tarnetwork.org>
- 46.US: The Law Center: <https://thelawcenter.net>
- 47.US: Washington Fatherhood Council: [wafatherhoodcouncil.org](http://wafatherhoodcouncil.org)
- 48.US: White House Council on Boys and Men: <https://whitehouseboysmen.org/>
- 49.US: Why Daddy Never Cries Podcast:<https://www.whydaddynevercries.net>
- 50.Uruguay: Men United (Varones Unidos): <https://varonesunidos.com>

# About the International Council for Men and Boys



*"The well-being of our children, the viability of our families, and the economic security of nations are all imperiled by the continuing neglect of men and boys around the world."*

The International Council for Men and Boys, a leader in the global movement to address the disparities affecting men and boys, is a non-governmental organization working to assure gender equality for men and boys. The International Council is a project of the [Center for Prosecutor Integrity](#), a non-profit 501(c)3 organization.

The International Council for Men and Boys sponsors [Men's Equality Month](#), observed every year in November.

The ICMB also supports related observances, including:

- November 18: [International Day for the Elimination of Violence Against Men](#)
- November 19: [International Men's Day](#)
- November 20: [World Children's Day](#)

## **CONTACT:**

INTERNATIONAL COUNCIL FOR MEN AND BOYS

3220 N Street, NW, Suite 114  
Washington, DC 20007

Email: [info@menandboys.net](mailto:info@menandboys.net)

Telephone: +1-301-801-0608